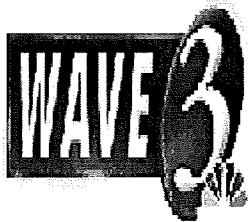


CONTRACT

WAVE-TV
725 South Floyd Street
Please use this for correspondence only
Louisville, KY 40203
(502) 585-2201

www.wave3.com

And:

Hurst Consulting
P O Box 5815
Louisville, KY 40255

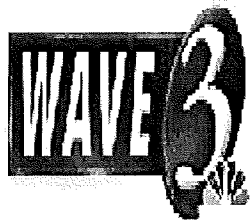
Contract / Revision 768029 /		Alt Order #
Product Carol Cobb Intro		
Contract Dates 05/14/12 - 05/21/12	Estimate #	
Advertiser Cobb, Carol for Commonwealth Attorney		Original Date / Revision 05/11/12 / 05/14/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WAVE	Account Executive Doug Roberts	Sales Office Louisville
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WAVE	05/14/12	05/17/12	WAVE Sunrise II (5:30-6am)	530-6am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	M--T---				1	\$150.00			
N 2	WAVE	05/15/12	05/21/12	WAVE Sunrsie III 6-7am	6-7am		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	-TWT---				3	\$275.00			
Week:		05/21/12	05/27/12	M-----				1	\$275.00			
N 3	WAVE	05/14/12	05/21/12	NBC Today Show	7-9am		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	M-W-F--				3	\$350.00			
Week:		05/21/12	05/27/12	M-----				1	\$350.00			
N 4	WAVE	05/15/12	05/21/12	WAVE 3 Listens 12pm	12-1pm		:30			NM	3	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	-T--F--				2	\$105.00			
Week:		05/21/12	05/27/12	M-----				1	\$105.00			
N 5	WAVE	05/14/12	05/21/12	WAVE 3 News 5-530pm	5-530pm		:30			NM	4	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	M-W-F--				3	\$360.00			
Week:		05/21/12	05/27/12	M-----				1	\$360.00			
N 6	WAVE	05/15/12	05/17/12	WAVE 3 News 530-6pm	530-6pm		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	-TWT---				3	\$400.00			
N 7	WAVE	05/16/12	05/21/12	WAVE 3 News 6-630pm	6-6:30pm		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	--WT---				2	\$500.00			
Week:		05/21/12	05/27/12	M-----				1	\$500.00			
N 8	WAVE	05/15/12	05/21/12	Late News M-Sat	11-1136pm		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	-T--F--				2	\$400.00			
Week:		05/21/12	05/27/12	M-----				1	\$400.00			
N 9	WAVE	05/20/12	05/20/12	NBC Sunday Today Show	8-9am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	-----S				1	\$200.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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<u>Contract / Revision</u> 768029 /		<u>Alt Order #</u>
<u>Contract Dates</u> 05/14/12 - 05/21/12		<u>Product</u> Carol Cobb Intro
<u>Advertiser</u> Cobb, Carol for Common		<u>Estimate #</u>
<u>Original Date / Revision</u> 05/11/12 / 05/14/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	<u>Totals</u> SpotsAmount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 10	WAVE	05/20/12	05/20/12	LN (SU)	11p-12xm		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	-----S				1	\$300.00			
N 11	WAVE	05/19/12	05/19/12	NBC Saturday Today Show	7-9am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	-----S-				1	\$200.00			
Totals											28	\$9,005.00

Time Period	# of Spots	Gross Amount	Net Amount
04/30/12 - 05/21/12	28	\$9,005.00	\$7,654.25
Totals	28	\$9,005.00	\$7,654.25

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 2

Station and Location: WAVE 3	Date: May 11,
--	---

I, Jonathan Hurst,

being/on behalf of: Carol Cobb, a legally

qualified candidate of the Democratic political

party for the office of: Commonwealth's Attorney

in the Primary May 22nd

election to be held on: May 22nd

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	see	schedule			

Total Charges: \$8130.—

--

Hurst Consulting

The name of the treasurer of the candidate's authorized committee is:

Tandeta Hettich

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

May 11 - 2012
Date

Jonathan M. Hunt
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

☐ Accepted

Signature

Doug Roberts
Printed Name

Title